

2018 SPRING MEETING REGISTRATION FORM

Name: _____

MD DO Other: _____

Address: _____

Telephone: _____

Email: _____

REGISTRATION FEES

- | | |
|--|--------------------------------|
| Member, Massachusetts Academy of Dermatology | <input type="checkbox"/> \$75 |
| Non-Member Physician | <input type="checkbox"/> \$150 |
| Nurse Practitioner or Physician Assistant | <input type="checkbox"/> \$150 |
| Office Manager | <input type="checkbox"/> \$150 |
| Resident | <input type="checkbox"/> Free |

TOTAL ENCLOSED: \$ _____

Kosher meals will be offered at no additional charge.

- Please check here if you request a kosher meal for lunch.
 Please check here if you request a kosher meal for dinner.

To register online, visit
www.massacademyofdermatology.org

Please make checks payable to:
Massachusetts Academy of Dermatology
P.O. Box 549154, Waltham, MA 02454-9154

Email: massacadderm@mms.org
Phone: (781) 434-7731 • Fax: (781) 464-4896

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P.O. Box 549154
Waltham, MA 02454-9154

2018 SPRING MEETING — REGISTER TODAY!
WEDNESDAY, APRIL 4, 2018



Massachusetts Academy of Dermatology's 2018 Spring Meeting

Wednesday, April 4, 2018
1:00 PM–7:30 PM

Massachusetts Medical Society
860 Winter Street
Waltham, MA 02451

REGISTER
TODAY!

DEAR MEMBER/ATTENDEE,

The Massachusetts Academy of Dermatology invites you to attend our upcoming spring meeting jointly provided by the Massachusetts Medical Society and the Massachusetts Academy of Dermatology.

This is a great opportunity to hear from local and national speakers on topics of interest to you and network with your colleagues. In addition, please save the date for the 2018 annual meeting (see details below).

Sincerely,

Ira Skolnik, MD, PhD
President

SAVE THE DATE

Massachusetts Academy of Dermatology's 44th Annual Meeting

Friday, September 21,
through
Sunday, September 23, 2018

Newport Marriott, 25 America's Cup Avenue,
Newport, RI 02840

Please make your hotel reservations at the Newport Marriott early: All reservations must be made by August 31, 2018, in order to receive the preferred discounted group rate of \$349 per night, plus tax. To book by phone, please call (401) 849-1000 and be sure to mention the Massachusetts Academy of Dermatology to receive the discounted rate. All reservations must be guaranteed by a major credit card.

THE MASSACHUSETTS MEDICAL SOCIETY

JOINTLY PROVIDES WITH

THE MASSACHUSETTS ACADEMY OF DERMATOLOGY 2018 SPRING MEETING

WEDNESDAY, APRIL 4, 2018

AGENDA

12:00 PM LUNCHEON RECEPTION



Come straight from your office and join us for a buffet lunch, available from 12:00 p.m. to 1:00 p.m., prior to the educational sessions.

1:00 PM **AAD Update**
Henry W. Lim, MD
Chair Emeritus, Department of Dermatology;
Senior Vice President for Academic Affairs,
Henry Ford Health System; Past President,
American Academy of Dermatology

1:40 PM **Medical Reversal: How Much of What
We Do Is Wrong?**
Vinay Prasad, MD, MPH
Assistant Professor of Medicine at the Oregon
Health and Sciences University

2:30 PM **BREAK**

3:00 PM **Natural Experiments in Health Care**
Anupam Jena, MD, PhD
Ruth L. Newhouse Associate Professor,
Harvard Medical School; Attending Physician,
Massachusetts General Hospital

3:50 PM **Doing Good while Doing Well: Practicing
Dermatology in a Cost-Conscious Era**
Arash Mostaghimi, MD, MPA, MPH
Assistant Professor of Dermatology, Brigham &
Women's Hospital, Harvard Medical School

4:30 PM **BREAK**

5:00 PM **Defense Overview of Medical Malpractice
in Dermatology**
Thomas W. Braun, Esq.
Managing Partner, Moquin & Daley

5:30 PM **Plaintiff Overview of Medical Malpractice
in Dermatology**
James A. Bello, Esq.
Partner, Morrison Mahoney LLP

6:00 PM **Point/Counterpoint with Plaintiff
and Defense Attorneys**

6:20 PM **COCKTAILS AND DINNER SERVICE
IN THE DINING ROOM**

6:30 PM **Medical Evidence Gets Complex:
Reproducibility and Reliability of
Clinical Evidence**
Vinay Prasad, MD, MPH
Assistant Professor of Medicine at the Oregon
Health and Sciences University

7:20 PM **Q&A**

7:35 PM **ADJOURNMENT**

TARGET AUDIENCE

Dermatologists, Residents, Other Physicians, Nurse Practitioners, Physician Assistants, and Office Managers

PROGRAM OBJECTIVES

At the conclusion of this activity, participants should be able to:

- Explore reproducibility and reliability of clinical evidence
- Evaluate the difference between medical innovations that improve care and those that only appear to be promising
- Describe important issues facing dermatology and how they are being addressed by the AAD
- Understand the utility of natural experiments in observational health care research
- Apply natural experiment study designs to clinical and policy research questions
- Describe best practices for reducing risk of adverse outcomes in dermatology
- Discuss the impact of the current US political and economic landscape on costs in dermatology
- Evaluate their own practice patterns to identify areas for improving delivery of cost-effective care

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint providership of the Massachusetts Medical Society and the Massachusetts Academy of Dermatology. The Massachusetts Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

AMA CREDIT DESIGNATION STATEMENT

The Massachusetts Medical Society designates this live activity for a maximum of 5.25 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

3.5 credits meet the MA Board of Registration in Medicine's definition of risk management study.